



## Higher Ed Leaders Select TouchNet eCommerce As one of 2013's Most Effective Products

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LENEXA, Kansas - TouchNet's eCommerce suite has been named as one of the most effective products of the year by the readers of University Business Magazine.

Every year *University Business* polls readers for nominations for products that have made a positive difference in their institutions, including hardware, software, books and materials, web sites and facilities products. Campus leaders from across the country nominated the products they are using to operate their institutions more efficiently and enhance students' experiences.

The final list of honorees was chosen from hundreds of testimonials that were submitted. *University Business* is the most widely received and most regularly read publication for higher education leaders at two- and four-year colleges and universities nationwide.

TouchNet's software solutions, services, and strategies deliver integration and innovation to unify the campus enterprise — and lets U.Commerce improve the experience for you and your constituents.

### **About TouchNet**

TouchNet is a pioneer in delivering innovative financial technology to institutions of Higher Education. TouchNet helps colleges and universities save, make, and manage money more effectively by giving them greater control over transactions, costs, and compliance while providing greater operational efficiencies. TouchNet's U.Commerce platform is the leading industry solution for unifying and securing business transactions throughout the campus enterprise. To learn how TouchNet "Sets the Curve" in technology, efficiency, and trust, visit [touchnet.com](http://touchnet.com).

### **For More Information**

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